

Technical SEO Sprint Input Checklist

Use this for one specific GSC, crawl, indexation, or top-fix sprint.

Send before the sprint:

- Site URL and affected URLs or page types
- Exact GSC coverage state or crawl symptom
- Sitemap URL and launch or change date
- CMS, stack, plugins, CDN, and access level
- Screenshots, exports, crawl samples, or logs if available

First sprint scope:

- Confirm crawl, canonical, robots, sitemap, and internal-link state
- Group issues by template or URL pattern
- Implement 3-5 safe fixes where access allows
- Hand off verification notes and the next useful milestone

Not included:

- Broad free audit
- Ranking guarantee
- Backlinks, local citations, or content calendar work